



WHITEWATER®

Entertain the Possibilities

Big Win for the Longest Spinning Rapids Ride!

ORLANDO (FL) (November 18, 2019) – WhiteWater, leading global designer and manufacturer of park attractions was recognised by the International Association of Amusement Parks and Attractions (IAAPA) with a Brass Ring Award for Spinning Rapids Ride in the Best New Product category.

Installed in Shanghai Haichang Ocean Park, China, *Lava Drifting* is not just the longest spinning rapids ride in the world, but also the world's first spinning rapids ride with actual rapid rivers. The water ride depicts a volcano theme while combining the spins and twists of an exhilarating river rapids journey that culminates with the oscillating movements and steep drop from the wings of a Manta.

Approximately 1 kilometre long, the ride stands out for differentiating the classic Spinning Rapids Ride experience by including conveyor lifts, actual rapid rivers, tunnels, multiple drops, and the concluding giant Manta feature. Flowing through the park and around other attractions with elevated river channels that lead into and out of the ride flume, the ride is spread across different elevation points, coming to the exciting finale with a steep drop into the Manta and oscillating exit.

“There’s nothing more gratifying than conceiving an idea, building a team to deliver an attraction, and being recognized by the industry for the hours of work and determination that ultimately delivered the ride. The Spinning Rapids Ride at Haichang is the first water ride ever to combine elements from the spinning rapids ride, a traditional rapids ride, and new iconic water slide element. I’m Incredibly proud of the team and accept this Brass Ring on their behalf.” – **Nathan A. Jones, President, Park Attractions, WhiteWater**

From conception to opening the ride to the public, the project saw collaboration between a large number of people and resources. Bringing together the best of industry collaborations, the project had a team of 40 people at WhiteWater across various functions ranging from product development, engineering, design and slide path seamlessly collaborate with the client,

the Legacy Entertainment team that did the park layout, Cogito Automation who worked on the control system and Van Stone who provided the conveyor system.

Legacy Entertainment's experience designer Bob Baranick developed the preliminary layout for the ride, which remained largely unchanged in the final product. Speaking about Legacy's collaboration with WhiteWater, Taylor Jeffs, Legacy's President & Chief Creative Officer exclaimed, "I have been a huge fan of this ride system since first riding L'oxygénarium at Parc Astérix in 2002, so it is a great pleasure to collaborate with WhiteWater on the most ambitious incarnation of this type of water ride ever conceived."



About WhiteWater

WhiteWater was born in 1980 with one clear purpose, to create places where families unite and make joyful lasting memories.

We achieve this by standing alongside our customers from concept to completion of award-winning attractions, from slides to water rides and everything in between. We aim to inspire our clients by unleashing our creativity to realize their ambitions; we craft solutions which make each park unique. We are dedicated to making products that operators can count on, because we understand the importance of reliability and efficiency on the bottom line.

As market leaders, we put our success down to our attitude, in all our years we've never once forgotten why we're here – to help parks solve problems, create immersive experiences, and delight guests all over the world.

We're here to create places where fun can thrive.

About the Brass Rings

The IAAPA Attractions Expo's Brass Ring Awards are awarded to individuals and parks for creativity in the development of new themes, facilities, programs, services, or products and operational concepts in the water attractions industry.

Headline option:

- **WhiteWater Honoured with A Brass Ring for the Longest Spinning Rapids Ride**